

DAVIS & GILBERT LLP  
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New York, New York 10019  
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Attorneys for Medialink Worldwide

UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK

In re

GENERAL MOTORS CORP., et al.,

Debtors.

Chapter 11 Case No.

09-50026 (REG)

(Jointly Administered)

**RESPONSES AND OBJECTIONS BY MEDIALINK WORLDWIDE  
TO DEBTOR'S CURE AMOUNT IN ASSUMING AND ASSIGNING  
THE EXECUTORY CONTRACT OF MEDIALINK WORLDWIDE**

Medialink Worldwide ("Medialink"), by and through its undersigned legal counsel, submits its objections to the sum of \$8,071.29 as the cure amount allegedly due to it for the assumption and assignment of its contract with the Debtor.

The correct amount due from Debtor to Medialink is the sum of \$74,021.72. Attached as Exhibit "A" is a schedule detailing the amounts that are due to Medialink from Debtor. Included in the amount due are Pro Forma invoices which total \$46,795.35 as well as Invoices submitted to Debtor in the sum of \$27,226.37.

The amounts set forth in the Pro Forma invoices of \$46,795.35 are due to Medialink and must be paid as part of the assumption and assignment of the Medialink agreement. The Pro Forma invoices are for services rendered but which require the Debtor to provide paperwork "codes" so that Medialink can generate a final invoice for processing per Debtor's rules. Copies of all of the invoices detailing the monies due to Medialink are attached as Exhibit "B."

Based on the foregoing, Medialink respectfully requests that the Debtor be directed to pay Medialink the sum of \$74,021.72 in order to assume Medialink's contract with the Debtor.

Dated: New York, New York  
June 15, 2009

DAVIS & GILBERT LLP

By: 

Miles Baum

Attorneys for Medialink Worldwide  
1740 Broadway  
New York, New York 10017  
Telephone: (212) 468-4800  
Facsimile: (212) 468-4888

TO: General Motors Corporation  
Cadillac Building  
30009 Van Dyke Avenue  
Warren, Michigan 48090-9025  
(Attn: Warren Command Center,  
Mailcode 480-206-114)  
Facsimile: (866) 962-2868

Weil Gotshal & Manges LLP  
Attorneys for the Debtors  
767 Fifth Avenue  
New York, New York 10153  
(Attn: Harvey R. Miller, Esq.,  
Stephen Karotkin, Esq., and  
Joseph H. Smolinsky, Esq.)  
Facsimile: (212) 310-8007

The U.S. Treasury  
1500 Pennsylvania Avenue NW  
Room 2312  
Washington, D.C. 20220  
(Attn: Matthew Feldman, Esq.)  
Facsimile: (202) 622-6415

Cadwalader, Wickersham & Taft LLP  
Attorneys for Purchaser  
One World Financial Center  
New York, New York 10281  
(Attn: John J. Rapisardi, Esq.)  
Facsimile: (212) 504-6666

Kramer Levin Naftalis & Frankel LLP  
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1177 Avenue of the Americas  
New York, New York 10036  
Facsimile: (212) 715-8000

Vedder Price, P.C.  
Attorneys for Export Development Canada  
1633 Broadway  
47<sup>th</sup> Floor  
New York, New York 10019  
(Attn: Michael J. Edelman, Esq. And  
Michael L. Schein, Esq.)  
Facsimile: (212) 407-7799

Office of the United States Trustee  
For the Southern District of New York  
33 Whitehall Street  
21<sup>st</sup> Floor  
New York, New York 10004  
(Attn: Diana G. Adams, Esq.)  
Facsimile: (212) 668-2255

**EXHIBIT A**

<b>Invoices not included on GM List</b>			
<b>Invoice #</b>	<b>Invoice Date</b>	<b>Invoice Amount</b>	<b>Back Up Reference #</b>
INV0389389	5/18/09	1,100.00	1
	<b>Total:</b>	<b>1,100.00</b>	
<b>Services provided to GM prior to 6/1/2009. Paper work requested from GM to enable Medialink to invoice</b>			
<b>Invoice #</b>	<b>Invoice Date</b>	<b>Invoice Amount</b>	<b>Back Up Reference #</b>
04FF09-0059	6/9/2009	307.91	2
04FF09-0098	6/9/2009	707.65	3
03FF09-0053	6/9/2009	227.32	4
04FF09-0068	6/9/2009	264.79	5
05FF09-0094	6/9/2009	88.68	6
INV0389436	6/10/2009	245.62	7
04NY09-0029	6/15/2009	1,295.35	A
04NY09-0028	6/15/2009	9,000.00	B
04NY09-0029	6/15/2009	22,500.00	C
04NY09-0030	6/15/2009	14,000.00	D
	<b>Total:</b>	<b>48,637.32</b>	<b>E</b>
<b>Services provided to GM subsequent to 6/1/2009. Paper work requested from GM to enable Medialink to invoice</b>			
<b>Invoice #</b>	<b>Invoice Date</b>	<b>Invoice Amount</b>	<b>Back Up Reference #</b>
06NY09-0064	6/4/09	18,000.00	8
06NY09-0068	6/4/09	5,900.00	9
04FF09-0086	6/12/09	20.58	10
06FF09-0076	6/12/09	121.27	11
04FF09-0125	6/12/09	121.27	12
06NY09-0068	6/12/09	121.28	13
	<b>Total:</b>	<b>24,284.40</b>	

**EXHIBIT B**

#1

T 212 682 8300  
800 843 0677  
F 212 682 2370

**Medialink**  
www.medialink.com

**INVOICE**

General Motors Corporation  
300 Renaissance Ctr- Tracking Center  
Mail Code 482-C30-C76  
Detroit, MI 48265-3000  
Att: Stephanie Marsh

DATE  
5/29/2009

INVOICE #  
INV0389389

Mike Meyerand  
313-665-3187Ext

Reference Project  
05NY09-0096PRO

Invoice Date: 5/29/2009

Purchase Order:

Project Month: May 2009

Client Solutions Representative: Sannicandro

Project Reference: 05NY09-0096PRO  
Reference Description: GM BRoll Compilation

**DESCRIPTION**

Broll Edit  
EA# 2009 A0618-08 Seq# 0011 Item ID# 1294-09 TM  
GMR 88260

**AMOUNT**

1,100.00

TOTAL CHARGES

1,100.00

BALANCE DUE

1,100.00

**PLEASE REMIT ALL PAYMENTS TO:**  
Medialink Worldwide Incorporated: 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
**ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS**  
**REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX AT (212) 812-7083.**  
**THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.**

Chicago  
London

Los Angeles  
New York  
Norwalk, CT

San Francisco  
Washington, DC

#2

T 212 682 8300 www.medialink.com  
800 843 0677  
F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE: 6/09/2009 INVOICE#: 04FF09-0059

General Motors Corp.  
300 Renaissance Center- Tracking Center  
MC 482-C30-C76  
Detroit, MI 48265  
Attn: Stephanie Marsh

Reference Project  
04FF09-0059

Gary Smith  
313-665-9910

Invoice Date: 6/09/2009  
Purchase Order:  
Transmission Date: April 2009  
Client Solutions: Rick Sannicandro  
Representative:

Project Reference: 04FF09-0059

Reference Description: Camaro Delivery

DESCRIPTION	AMOUNT
Project related costs	306.72
Travel related cost	1.19
EA#2009-A0618-08 Seq# 0002 Item ID 1413-003J	

TOTAL CHARGES 307.91

**PLEASE REMIT ALL PAYMENTS TO:**

**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
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#3

T 212 682 8300 www.medialink.com  
800 843 0677  
F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE: 6/09/2009 INVOICE#: 04FF09-0098

General Motors Corp.  
300 Renaissance Center- Tracking Center  
MC 482-C30-C76  
Detroit, MI 48265  
Attn: Stephanie Marsh

Reference Project  
04FF09-0098

Gary Smith  
313-665-9910

**Invoice Date:** 6/09/2009  
**Purchase Order:**  
**Transmission Date:** April 2009  
**Client Solutions** Rick Sannicandro  
**Representative:**

Project Reference: 04FF09-0098

Reference Description Quieter Cars (Buick LaCrosse)

DESCRIPTION	AMOUNT
Travel at cost	629.37
Project related cost	78.28
EA#2009-A0618-08 Seq# 0002 Item ID 1413-003J	

TOTAL CHARGES 707.65

**PLEASE REMIT ALL PAYMENTS TO:**  
**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
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#4

T 212 682 8300 www.medialink.com  
800 843 0677  
F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE 6/09/2009 INVOICE# 03FF09-0053

6/09/2009

03FF09-0053

General Motors Corp.  
300 Renaissance Center- Tracking Center  
MC 482-C30-C76  
Detroit, MI 48265  
Attn: Stephanie Marsh

Reference Project  
03FF09-0053

Gary Smith  
313-665-9910

**Invoice Date:** 6/09/2009  
**Purchase Order:**  
**Transmission Date:** March 2009  
**Client Solutions** Rick Sannicandro  
**Representative:**

Project Reference: 03FF09-0053

Reference Description JD Power- Service Awards

DESCRIPTION	AMOUNT
Travel at cost	214.97
Project related cost	12.35
EA#2009-A0618-08 Seq# 0002 Item ID 1413-003J	
<b>TOTAL CHARGES</b>	<b>227.32</b>

**PLEASE REMIT ALL PAYMENTS TO:**

**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
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#5

T 212 682 8300 www.medialink.com  
800 843 0677  
F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE 6/09/2009 INVOICE# 04FF09-0068

General Motors Corp.  
300 Renaissance Center- Tracking Center  
MC 482-C30-C76  
Detroit, MI 48265  
Attn: Stephanie Marsh

Reference Project  
04FF09-0068

Gary Smith  
313-665-9910

**Invoice Date:** 6/09/2009  
**Purchase Order:**  
**Transmission Date:** April 2009  
**Client Solutions** Rick Sannicandro  
**Representative:**

Project Reference: 04FF09-0068

Reference Description GM Total Confidence Announcement

DESCRIPTION	AMOUNT
Travel at cost	264.79
EA#2009-A0618-08 Seq# 0002 Item ID 1413-003J	
<b>TOTAL CHARGES</b>	<b>264.79</b>

**PLEASE REMIT ALL PAYMENTS TO:**

**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
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#6

T 212 682 8300 www.medialink.com  
800 843 0677  
F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE 6/09/2009 INVOICE# 05FF09-0094

General Motors Corp.  
300 Renaissance Center- Tracking Center  
MC 482-C30-C76  
Detroit, MI 48265  
Attn: Stephanie Marsh

Reference Project  
05FF09-0094

Gary Smith  
313-665-9910

**Invoice Date:** 6/09/2009  
**Purchase Order:**  
**Transmission Date:** May 2009  
**Client Solutions** Rick Sannicandro  
**Representative:**

Project Reference: 05FF09-0094

Reference Description Indy 500 Camaro Pace Car

DESCRIPTION	AMOUNT
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Travel at cost	88.68
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EA#2009-A0618-08 Seq# 0002 Item ID 1413-003J

TOTAL CHARGES	88.68
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**PLEASE REMIT ALL PAYMENTS TO:**

**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
**ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX 212-812-7083. THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.**

#7

T 212 682 8300  
800 843 0677  
F 212 682 2370

**Medialink**  
www.medialink.com

**INVOICE**

DATE 6/10/2009 INVOICE # INV0389436

General Motors Corporation  
300 Renaissance Ctr- Tracking Center  
Mail Code 482-C30-C76  
Detroit, MI 48265-3000  
Att: Stephanie Marsh

Reference Project  
03FF09-0064DIS

Invoice Date: 6/10/2009

Gary Smith  
313-665-9910Ext

Purchase Order:

Project Month: March 2009

Client Solutions Representative: Sannicandro

Project Reference: 03FF09-0064DIS  
Reference Description: Hybrid Trucks

DESCRIPTION	AMOUNT
Project related cost EA# 2009-A0618-08 Seq# 11 Item ID# 1294-09 TM GMR 88260	245.62

TOTAL CHARGES 245.62

BALANCE DUE 245.62

**PLEASE REMIT ALL PAYMENTS TO:**  
*Medialink Worldwide Incorporated: 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable*  
**ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX AT (212) 812-7083.**  
**THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.**

Chicago  
London

Los Angeles  
New York  
Norwalk, CT

San Francisco  
Washington, DC

# 8

T 212 682 8300 www.medialink.com  
800 843 0677  
F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE 6/04/2009 INVOICE# 06NY09-0064

6/04/2009

06NY09-0064

General Motors Corp.  
300 Renaissance Center- Tracking Center  
MC 482-C30-C76  
Detroit, MI 48265  
Attn: Stephanie Marsh

Reference Project  
06NY09-0064

Mike Meyerand  
313-665-3187

**Invoice Date:** 6/04/2009  
**Purchase Order:**  
**Transmission Date:** June 2009  
**Client Solutions** Rick Sannicandro  
**Representative:**

Project Reference: 06NY09-0064  
Reference Description GM Restructuring Announcement

DESCRIPTION	AMOUNT
Los Angeles SMT	15,000.00
NY Coordination	3,000.00
EA# 2009 A0618 09 Seq# 00011 Item ID# 1294-09TM	
<b>TOTAL CHARGES</b>	<b>18,000.00</b>

**PLEASE REMIT ALL PAYMENTS TO:**

**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
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#9

T 212 682 8300 www.medialink.com  
800 843 0677  
F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE: 6/04/2009 INVOICE#: 06NY09-0068

General Motors Corp.  
300 Renaissance Center- Tracking Center  
MC 482-C30-C76  
Detroit, MI 48265  
Attn: Stephanie Marsh

Reference Project  
06NY09-0068

Gary Smith  
313-665-9910

**Invoice Date:** 6/04/2009  
**Purchase Order:**  
**Transmission Date:** June 2009  
**Client Solutions** Rick Sannicandro  
**Representative:**

Project Reference: 06NY09-0068

Reference Description Battery Lab BRoll

DESCRIPTION	AMOUNT
BRoll Edit and Producer	4,500.00
Battery Lab Politicians BRoll Edit and Dubs	1,400.00
<b>TOTAL CHARGES</b>	<b>5,900.00</b>

**PLEASE REMIT ALL PAYMENTS TO:**

**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
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#10

T 212 682 8300 www.medialink.com  
800 843 0677  
F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE 6/12/2009 INVOICE# 04FF09-0086

General Motors Corp.  
300 Renaissance Center- Tracking Center  
MC 482-C30-C76  
Detroit, MI 48265  
Attn: Stephanie Marsh

Reference Project  
04FF09-0086

Gary Smith  
313-665-9910

Invoice Date: 6/12/2009  
Purchase Order:  
Transmission Date: April 2009  
Client Solutions Rick Sannicandro  
Representative:

Project Reference: 04FF09-0086  
Reference Description New York Auto Show 2009

DESCRIPTION	AMOUNT
Travel at cost	20.58
EA#2009-A0618-08 Seq# 11 Item ID 1294-09 TM	
TOTAL CHARGES	20.58

**PLEASE REMIT ALL PAYMENTS TO:**

**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
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# 11

T 212 682 8300 www.medialink.com  
800 843 0677  
F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE: 6/12/2009 INVOICE#: 06FF09-0076

6/12/2009

06FF09-0076

General Motors Corp.  
300 Renaissance Center- Tracking Center  
MC 482-C30-C76  
Detroit, MI 48265  
Attn: Stephanie Marsh

Reference Project  
06FF09-0076

Gary Smith  
313-665-9910

**Invoice Date:** 6/12/2009  
**Purchase Order:**  
**Transmission Date:** June 2009  
**Client Solutions** Rick Sannicandro  
**Representative:**

Project Reference: 06FF09-0076  
Reference Description: Battery Lab Announcement

DESCRIPTION	AMOUNT
Travel at cost	110.52
Project related cost	10.75
EA#2009-A0618-08 Seq# 11 Item ID 1294-09 TM	
<b>TOTAL CHARGES</b>	<b>121.27</b>

**PLEASE REMIT ALL PAYMENTS TO:**

**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
**ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX 212-812-7083. THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.**

#12

T 212 682 8300 www.medialink.com  
800 843 0677  
F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE: 6/12/2009 INVOICE#: 04FF09-0125

General Motors Corp.  
300 Renaissance Center- Tracking Center  
MC 482-C30-C76  
Detroit, MI 48265  
Attn: Stephanie Marsh

Reference Project  
04FF09-0125

Gary Smith  
313-665-9910

Invoice Date: 6/12/2009  
Purchase Order:  
Transmission Date: April 2009  
Client Solutions: Rick Sannicandro  
Representative:

Project Reference: 04FF09-0125

Reference Description Volt Ride and Drive

DESCRIPTION	AMOUNT
Travel at cost	110.52
Project related cost	10.75
EA#2009-A0618-08 Seq# 11 Item ID 1294-09 TM	
<b>TOTAL CHARGES</b>	<b>121.27</b>

**PLEASE REMIT ALL PAYMENTS TO:**

**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
**ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX 212-812-7083. THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.**

#13

T 212 682 8300 www.medialink.com  
800 843 0677  
F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE 6/12/2009 INVOICE# 06NY09-0068

General Motors Corp.  
300 Renaissance Center- Tracking Center  
MC 482-C30-C76  
Detroit, MI 48265  
Attn: Stephanie Marsh

Reference Project  
06NY09-0068

Gary Smith  
313-665-9910

Invoice Date: 6/12/2009  
Purchase Order:  
Transmission Date: June 2009  
Client Solutions Rick Sannicandro  
Representative:

Project Reference: 06NY09-0068  
Reference Description Battery Lab BRoll

DESCRIPTION	AMOUNT
Travel at cost	110.52
Project related cost	10.76
EA#2009-A0618-08 Seq# 11 Item ID 1294-09 TM	
<b>TOTAL CHARGES</b>	<b>121.28</b>

**PLEASE REMIT ALL PAYMENTS TO:**

**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
**ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX 212-812-7083. THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.**



T 212 682 8300 www.medialink.com  
 800 843 0677  
 F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE INVOICE#  
 6/15/2009 04NY09-0029

General Motors Corp.  
 300 Renaissance Center- Tracking Center  
 MC 482-C30-C76  
 Detroit, MI 48265  
 Attn: Stephanie Marsh

Reference Project  
 04NY09-0029

John McDonald  
 313-665-3128

Invoice Date: 6/15/2009  
 Purchase Order:  
 Transmission Date: April 2009  
 Client Solutions Rick Sannicandro  
 Representative:

Project Reference: 04NY09-0029  
 Reference Description GM Total Confidence Announcement

DESCRIPTION	AMOUNT
Travel at cost	1,204.15
Project related cost	91.20
TOTAL CHARGES	1,295.35

**PLEASE REMIT ALL PAYMENTS TO:**  
**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
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B

T 212 682 8300 www.medialink.com  
800 843 0677  
F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE INVOICE#  
6/15/2009 04NY09-0028

General Motors Corp.  
300 Renaissance Center- Tracking Center  
MC 482-C30-C76  
Detroit, MI 48265  
Attn: Stephanie Marsh

Reference Project  
04NY09-0028

John McDonald  
313-665-3128

Invoice Date: 6/15/2009  
Purchase Order:  
Transmission Date: April 2009  
Client Solutions Rick Sannicandro  
Representative:

Project Reference: 04NY09-0028  
Reference Description GM Total Confidence Announcement

DESCRIPTION	AMOUNT
ANRs in English and Spanish	10,000.00
Less GM discount	(1,000.00)
<b>TOTAL CHARGES</b>	<b>9,000.00</b>

**PLEASE REMIT ALL PAYMENTS TO:**

**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
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T 212 682 8300 www.medialink.com  
 800 843 0677  
 F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE: 6/15/2009  
 INVOICE#: 04NY09-0029

General Motors Corp.  
 300 Renaissance Center- Tracking Center  
 MC 482-C30-C76  
 Detroit, MI 48265  
 Attn: Stephanie Marsh

Reference Project  
 04NY09-0029

John McDonald  
 313-665-3128

**Invoice Date:** 6/15/2009  
**Purchase Order:**  
**Transmission Date:** April 2009  
**Client Solutions** Rick Sannicandro  
**Representative:**

Project Reference: 04NY09-0029  
 Reference Description: GM Total Confidence Announcement

DESCRIPTION	AMOUNT
Satellite Media Tour	20,000.00
Project Management	3,000.00
Web Video Editing	1,700.00
Less GM discount	(2,200.00)
<b>TOTAL CHARGES</b>	<b>22,500.00</b>

**PLEASE REMIT ALL PAYMENTS TO:**

Medialink Worldwide Incorporated 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
**ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX 212-812-7083. THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.**



T 212 682 8300 www.medialink.com  
 800 843 0677  
 F 212 681 1098

# Medialink

## Pro Forma Invoice

DATE 6/15/2009 INVOICE# 04NY09-0030

General Motors Corp.  
 300 Renaissance Center- Tracking Center  
 MC 482-C30-C76  
 Detroit, MI 48265  
 Attn: Stephanie Marsh

Reference Project  
 04NY09-0030

John McDonald  
 313-665-3128

Invoice Date: 6/15/2009  
 Purchase Order:  
 Transmission Date: April 2009  
 Client Solutions Rick Sannicandro  
 Representative:

Project Reference: 04NY09-0030  
 Reference Description GM Total Confidence Announcement

DESCRIPTION	AMOUNT
2 x Radio Media Tour	15,500.00
Less GM discount	(1,500.00)
<b>TOTAL CHARGES</b>	<b>14,000.00</b>

**PLEASE REMIT ALL PAYMENTS TO:**

**Medialink Worldwide Incorporated** 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable  
**ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX 212-812-7083. THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.**

DAVIS & GILBERT LLP  
Miles Baum  
1740 Broadway  
New York, New York 10019  
Telephone: (212) 468-4800  
Facsimile: (212) 468-4888  
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Attorneys for Medialink Worldwide

UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK

In re

GENERAL MOTORS CORP., et al.,

Debtors.

Chapter 11 Case No.

09-50026 (REG)

(Jointly Administered)

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on June 15, 2009, copies of Medialink Worldwide's Responses and Objections to Notice of (I) Debtors' Intent to Assume and Assign Certain Executory Contracts, Unexpired Leases of Personal Property, and Unexpired Leases of Nonresidential Real Property and (II) Cure Amounts Related Thereto, was filed electronically with the Clerk of the Courts using the ECF system which will send notification of such filing to all ECF participants. A copy of this document was also served upon the following parties by facsimile:

General Motors Corporation  
Cadillac Building  
30009 Van Dyke Avenue  
Warren, Michigan 48090-9025  
(Attn: Warren Command Center,  
Mailcode 480-206-114)  
Facsimile: (866) 962-2868

Weil Gotshal & Manges LLP  
Attorneys for the Debtors  
767 Fifth Avenue  
New York, New York 10153  
(Attn: Harvey R. Miller, Esq.,  
Stephen Karotkin, Esq., and  
Joseph H. Smolinsky, Esq.)  
Facsimile: (212) 310-8007

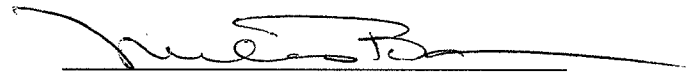
The U.S. Treasury  
1500 Pennsylvania Avenue NW  
Room 2312  
Washington, D.C. 20220  
(Attn: Matthew Feldman, Esq.)  
Facsimile: (202) 622-6415

Cadwalader, Wickersham & Taft LLP  
Attorneys for Purchaser  
One World Financial Center  
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Kramer Levin Naftalis & Frankel LLP  
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1177 Avenue of the Americas  
New York, New York 10036  
Facsimile: (212) 715-8000

Vedder Price, P.C.  
Attorneys for Export Development Canada  
1633 Broadway  
47<sup>th</sup> Floor  
New York, New York 10019  
(Attn: Michael J. Edelman, Esq. And  
Michael L. Schein, Esq.)  
Facsimile: (212) 407-7799

Office of the United States Trustee  
For the Southern District of New York  
33 Whitehall Street  
21<sup>st</sup> Floor  
New York, New York 10004  
(Attn: Diana G. Adams, Esq.)  
Facsimile: (212) 668-2255

A handwritten signature in black ink, appearing to read "Miles Baum", written over a horizontal line.

Miles Baum  
Attorney for Medialink Worldwide